

August 30, 2010

Dear Choral Parents,

Welcome to Grassfield HighSchool Choir! This year the Choral Parents Association will do three fundraisers. These fundraisers are used to offset the cost of music, auditions, trips & other related expenses parents may incur throught the year. The three fundraisers this year are the Variety Show in February, 2 Rock A Thons (we ask each student participate in one) and an ad book. The ad book is starting immediately and all information is enclosed to get you started for selling ads.

The ad book will be 8 ½" x 11". The ad book is given away at all concerts, our first concert is October 12<sup>th</sup>. In order to get the ad book ready all ads are due by **September 30<sup>th</sup>**. We are asking each choir student to sell 2 ads.

Please make sure all ads are camera ready. WE WILL NOT ACCEPT ADS THAT ARE NOT CAMERA READY AND APPROPRIATELY SIZED. IF EMAILING THE ADS, PLEASE SEND TO: [kimstrother24@gmail.com](mailto:kimstrother24@gmail.com). ALL ADS MUST BE IN pdf. OR jpeg. FORMAT AND IN BLACK AND WHITE. Please take care of any enlarging or reducing before turning in the ads. Be sure to turn ad in complete with contract, payment and actual ad to be placed in the book.

If you have any questions about the ad book please do not hesitate to contact me at 410-2771 or 675-0633 or by email at [kimstrother24@gmail.com](mailto:kimstrother24@gmail.com). I look forward to meeting everyone at the Parents General Meeting on September 27<sup>th</sup> at 7 pm in the Choir Room.

Thank you for your continued support,

Kim Strother

Steering Officer

Choral Parent Association



Grassfield High School *Choral Parents Association*  
2007 Grizzly Trail □  
Chesapeake, VA 23323 □  
(757) 558-GRIZ (4749)

# Advertising Contract

Student Name \_\_\_\_\_

Choir \_\_\_\_\_

We, \_\_\_\_\_ agree to advertise in the  
2010-2011 Grassfield High School Ad Book and agree to purchase an ad in  
the following size

_____ full page	_____ half page	_____ 1/3 page	_____ business card
\$250.00	\$175.00	\$100.00	\$50.00

***Please attach ad copy and payment to this contract.***

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

Signed: \_\_\_\_\_

**\*\*Please Make Check Payable to: GFHSCPA**

If sending by mail, please send to:  
Ad Book  
c/o Kim Strother  
531 Las Gaviotas Blvd.  
Chesapeake, VA 23322

**ALL ADS MUST BE IN pdf. or jpeg. FORMAT IN BLACK AND WHITE**