

ADVANCED FASHION MARKETING

- Class is offered to 11-12 grade students
- Participation in the planning of the Annual Indian River High School Fashion Show
- Prerequisite for Advanced Fashion Marketing is Fashion Marketing
- Watch and Critique Fashion Entertainment
- Identify New Styles and Designs
- Course is Based on the Business Aspect of Fashion
- Students receive on the job training and work experience. Must be able to work part-time all year.
- Become a Member of DECA, a nationally recognized organization
- Students will receive supervisory skills in retail management operations
- Enroll in both Fashion Marketing and Advanced Fashion Marketing and become a Chesapeake Public Schools Vocational Completer
- See Miss Clock in room C18 or your guidance counselor for more information.