

ADVANCED MARKETING

- Pre-requisite Studies in Marketing or Fashion Marketing
- Students receive on the job training and work experience. Students must be able to work part-time for the entire school year.
- Students receive 3 credits. One credit for class and two credits for work experience.
- Students gain knowledge of the marketing function as they relate to supervisory and management responsibilities and develop skills needed for advancement.
- Articulation available with Tidewater Community College for students who complete 2 years in the Marketing program.
- Become a member of DECA, a nationally recognized organization.
- See Mrs. Speelman in room C20 or your guidance counselor for more information.