

# STUDIES IN MARKETING

- Class is offered 11-12 grade students
- Students receive on the job training and work experience. Students must be able to work part-time for the entire school year.
- Students receive 3 credits. One credit for class and two credits for work experience
- Course is based on the marketing concept and successful employment skills, which include, job interviewing, resume writing, business letter writing, human relations and communication skills.
- Articulation available with Tidewater Community College for students who complete 2 years in the Marketing program.
- Become a member of DECA, a nationally recognized organization.
- See Mrs. Speelman in room C20 or your guidance counselor for more information.